

Job Detail

(Overview, Role Detail and Person Specification)

School of Arts and Media Media City Directorate

Lecturer in Journalism – Grade 8 (0.5) (FTE)

MPF1493

Role Title: Lecturer in Journalism

Reports To: Director of Media City Directorate

Overview

The School of Arts, Media and Creative Technology is one of the leading centres for practice-based education in the creative disciplines in the North West. We offer research-informed specialist programmes which benefit from close relationships with the cultural industries. Our strengths include interdisciplinary and international projects, many of which are focussed at MediaCityUK, a world class facility on a campus dedicated to broadcasting in all its forms and in close proximity to The Lowry and Imperial War Museum North.

The School's teaching activities are organised into four Directorates, which currently total around 4,200 students. We are expanding numbers and have developed our city campus with a total investment of £136m over the past several years to meet the needs of a wide range of courses. This includes the New Adelphi Building, a specialist arts building with professional theatre, dance and music facilities, workshops and extensive studios.

The Directorates in the School of Arts, Media and Creative Technology (SAMCT) are

- Art and Design
- Media City
- Music and Dance
- Performance, English and Creative Writing

The School's portfolio brings together arts and humanities based disciplines with a comprehensive range of subjects including Animation; Creative Writing; Computer and Video Games; English and Film; English Language; English Literature; Fashion; Fine Art; Film Production; Film Studies, Graphic Design; Interior Design; Film and TV Set Design **Journalism**; Media Technology; Music; Performance; Photography; Politics, Contemporary History and Security Studies, and TV and Radio.

The School is led by a Senior Management Team of The Dean, Associate Deans and the School's Operations Manager and all are supported by a Professional Services structure, with both administrative and technical staff.

SAMCT is at the forefront of University-wide curriculum innovation through industry partnerships. The Digital and Creative 'Salford Studios' centre, supports partnerships and projects with the creative industries across the region and nationally, which inform the curriculum, enrich the student experience and enhance employment opportunities.

This is an exciting time to join the School as we continue to develop and align our teaching, research and engagement activities to the changing environment both nationally and internationally.

The Media City Directorate enjoys an outstanding reputation for innovative, practice-based, programmes. The directorate is based at the University of Salford's world class MediaCityUK facility. This offers a unique opportunity for collaboration with students and colleagues to establish the University of Salford as an international centre of excellence for media, creative arts, technologies and the digital economy.

At Media City, we emphasise the integration of industry practice within the curriculum and offer discipline-specific and inter-disciplinary programmes relevant to employers in the film and digital media industries. This has helped our graduates gain careers across an impressive range of creative media organisations, including film production. Our lecturers and researchers create a dynamic and responsive environment, bringing together academics working across the arts, media, and creative industries.

Our teaching team is made up of experienced industry and research-informed practitioners who also have strong academic backgrounds in designing and delivering high quality learning experience for our students.

Journalism at Salford is an exciting practice-based course that fuses practice and theory to produce engaged and motivated students who work collaboratively with a range of other subject areas to express ideas and stories through a real-world learning experience. This has been recently demonstrated with consistent wins at local and national student journalism competitions.

Our degrees focus on creativity in practice, research and project work with industry and fosters collaboration between different subject disciplines.

Salford University is committed to promoting a diverse and inclusive community - a place where we can all be ourselves and succeed on merit. We offer a range of family friendly, inclusive employment policies, flexible working arrangements, staff engagement forums, campus facilities and services to support staff from different backgrounds.

We particularly encourage applications from women and practitioners from minority ethnic backgrounds who are currently under-represented within Salford at these levels/within these areas.

Role Detail

We are now looking for an inspiring **Lecturer in Journalism** who has a strong professional profile and recent experience in journalism.

The successful candidate will be ambitious and aspire to progress towards the role of Programme Leadership.

The successful candidate will be required to deliver and contribute to the design of modules on the programme.

You will be joining our team of industry professionals in delivering a fresh and stimulating learning experience to the journalists and public relations specialists of tomorrow.

This is a fast-moving, high-profile media environment. We need you to be creative, energetic and efficient to inspire innovative output, with a focus on developing content and student engagement for our public-facing news and sport service Salford Now.

You will be an excellent team player, communicator and problem solver who is capable of tackling the complex technical, logistical and creative demands of our programmes. You will be highly organised and hard-working. There would also be an expectation that you have links with industry partners.

In addition, you will initiate and/or develop new creative opportunities in line with the University's strategic ambitions of collaboration with industry and enhancing our teaching and learning provision.

Our media degrees at MediaCityUK focus on creativity in practice, project work with industry and collaboration across disciplines.

This is a part-time, permanent contract and the starting salary is £41,526 per annum pro rata.

Please note it is anticipated that interviews will take place within a few weeks of the closure of this advertisement.

What's in it for you?

With more than 200 languages spoken across Greater Manchester, we want to create an inspirational, inclusive learning and working environment, celebrating the diversity of our University community in our everyday conversations. Our student population is already incredibly diverse and we want to ensure this is reflected across our colleague profile as well.

There is a varied benefits package available through 'MySalford' where you can tailor your benefits to suit your own lifestyle – everything from additional annual leave, savings on High Street shopping, travel discounts as well as health and wellbeing support. To maintain work/life balance, when appropriate you can connect to

work from wherever you are. Whether it's our Peel Park Campus, MediaCityUK or your couch at home, the tools are there for you to do your best work. Flexibility on working from home is supported where possible, however the role will be based on the University of Salford campus.

However you identify, whatever your pathway has been to get here, come and join us at the University of Salford where we are all proud to belong - [Watch us in action here!](#)

Role Purpose

- To develop and deliver high-quality teaching material across a range of modules or programmes. To contribute to the planning of programmes through the innovative design, development and delivery of a range of high-quality modules of study, with some involvement in the development of professional practices within the student cohort.
- To engage in scholarly activity and develop your research interests. To connect our students to industry practices and establish associations with industry partners whilst complying with the University of Salford's academic quality standards and regulations.

Responsibilities

Teaching and Learning

- Design teaching material and deliver across a range of modules within the journalism department. This includes initial instruction at an undergraduate entry level, through to postgraduate programmes;
- Effective use of collaborative and "deeper learning" approaches aligned to the industry collaboration design principles (i.e. engaging students in critical thinking, problem solving, collaboration and self-directed learning) using appropriate style/method to meet learning outcomes;
- Supervise student projects at a variety of levels;
- Identify areas where current provision needs revision or enhancement;
- Contribute to the planning, design and development of course and curriculum objectives and material;
- Design assessments, mark and assess students' work and provide positive and constructive feedback to students;
- Act as personal tutor to a group of students, providing academic and pastoral support, including:

Research

- Undertake individual and/or collaborative practice/research projects of relevance to the School/University, if required;
- Extend, transform and apply knowledge acquired from scholarship to learning, research and appropriate external activities
- Write or contribute to publications in peer reviewed academic journals or disseminate research findings using other appropriate media where appropriate;
- Be willing to present papers at conferences or exhibit work in other appropriate events, participating in dissemination and engagement activities to contribute to the knowledge base of your area of expertise.

Leadership, Management and Engagement

- Take a lead in your own area of expertise, act as mentor to junior colleagues when appropriate;
- Engage with and participate in the University's Career Framework process;

- Collaborate and liaise with other staff to ensure module, programme, enterprise or research project is delivered to the standards required;
- Liaise with colleagues to ensure student needs and expectations are met; act as leader of module or subject specialism and contribute to significant sections of the programme;
- Plan, co-ordinate and implement practice/research programmes and/or engagement projects; organisation of external activities such as student projects, field trips and industrial placements; ensure effective use of resource; organise administrative duties;
- Support colleagues with less experience and advise on personal development; train/advise on own area of expertise where appropriate; coach and support colleagues in developing practice/research;
- Collaborate with external organisations such as industry, public sector, charity and local community groups.
- Look for opportunities and act to raise standards and the experience of our students and think through the approach and identify creative ways to implement change

Other tasks

- Perform any other duties appropriate to the grade as may be required by the Programme Leader/ Director / Dean of School, etc;
- Comply with the personal health and safety responsibilities specified in the University Health and Safety policy;
- Engage with the University's commitment to deliver value for money services that optimise the use of resources by maintaining a cost-conscious approach when undertaking all duties and aspects of the role;
- Promote equality and diversity for students and staff and sustain an inclusive and supportive study and work environment in accordance with University policy;
- Work towards membership of Higher Education Academy to the level of "Fellow" unless already in possession of an HEA fellowship.
- This role detail is a guide to the work you will initially be required to undertake. It may be changed from time to time to meet changing circumstances. It does not form part of your Contract of Employment.

Person Specification

Consideration should be given to the following four themes which will be tested at each stage of the recruitment process

- Teaching and learning
- Research and innovation
- Leadership, management enterprise and engagement
- Internationalisation

Qualifications

	The successful candidate should have:	Essential/ Desirable	Tested by* A, I, P, T
1	A degree	Essential	A
2	Journalism qualification or equivalent experience	Essential	A
3	Higher degree	Desirable	A
4	A Postgraduate Certificate of Academic Practice or equivalent higher education teaching qualification (or commitment to enrol on the University programme during the probationary year and complete within three years).	Essential	A

Background & Experience

	The successful candidate should have:	Essential/ Desirable	Tested by* A, I, P, T
5	Extensive professional background and experience of journalistic content creation across online, print or broadcast	Essential	A, I, P
6	Evidence of current industry practice	Essential	A, I, P
7	Experience as a sport journalist	Desirable	A, I, P
8	Experience of HE teaching in journalism	Desirable	A, I, P
9	Potential to contribute to research within the School	Desirable	A, I, P

Knowledge

	The successful candidate should have:	Essential/ Desirable	Tested by* A, I, P, T
10	Knowledge of the legal and ethical industry standards applying to journalism	Essential	A, I, P
11	Digital and other developments in journalism and their application in the industry	Essential	A, I, P
12	Awareness of issues and developments in sport journalism	Desirable	A, I, P
13	Video and audio creation for multiple platforms	Essential	A, I, P
14	Understanding of teaching and learning within HE	Desirable	A, I, P

Skills & Competencies

	The successful candidate should demonstrate:	Essential/ Desirable	Tested by* A, I, P, T
15	The ability to teach to different levels of undergraduate and postgraduate students	Essential	A, I, P
16	Initiative and competence in engaging with new technologies and techniques for the production and delivery of innovative content	Essential	A, I, P
17	Ability to handle programme level management and administration	Desirable	A, I
18	Ability to work independently and collaboratively	Essential	A, I, P
19	Excellent communication and networking skills	Essential	A, I, P

A = Application form, I = Interview, P = Presentation, T = Test

Details of any assessments required will be provided in the invitation to interview letter.

- Appointments to grade 7 and above will normally include a competency-based interview and presentation and in some instances a work-based simulation exercise.

Candidate guidance

Within your supporting statement you should describe how your skills and experience match the criteria listed in the person specification. Please provide narrative to each of the key sections (Background & Experience, Knowledge and Skills & Competencies).

Strong applications will demonstrate experience relevant to the essential and desirable criteria. You should aim to be as concise and succinct as possible when providing your narrative, as this will greatly assist the shortlisting panel in reviewing your application.

****In order to fully meet the essential criteria candidates must show clear evidence of how they meet the criteria. Simply stating that you have a skill or experience in an area is not sufficient, you must provide a clear example to show how you have met each of the criterion you address**.**
